



## NEW PROGRAM PROPOSAL FORM

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**Sponsoring Institution(s):** Lindenwood University

**Program Title:** Fashion Design

**Degree/Certificate:** Bachelor of Fine Arts

**Options:** None

**Delivery Site(s):** St. Charles Campus

**CIP Classification:** 500407

\*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory [higher.ed.mo.gov/ProgramInventory/search.jsp](http://higher.ed.mo.gov/ProgramInventory/search.jsp)

**Implementation Date:** August 1995

**Cooperative Partners:** None

\*If this is a collaborative program, form CL must be included with this proposal

### AUTHORIZATION:

Jann Weitzel

Name/Title of Institutional Officer

A handwritten signature in dark ink, appearing to read "Jann Weitzel", is written over a horizontal line.

Signature

8/15/14

Date

Joseph Alsbrook

Person to Contact for More Information

636-949-4164

Telephone



## STUDENT ENROLLMENT PROJECTIONS

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Year	1	2	3	4	5
Full Time	25	30	35	40	45
Part Time	0	0	0	0	0
Total	25	30	35	40	45

Please provide a rationale regarding how student enrollment projections were calculated:

Student enrollment projections were determined by calculating a 10-20% increase in enrollment from current enrollment (25 majors in the 2013-2014 academic year).

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

<http://www.bls.gov/ooh/arts-and-design/fashion-designers.htm>

<http://www.onetonline.org/link/summary/27-1022.00>

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Form SE - Student Enrollment Projections



# PROGRAM STRUCTURE

A. Total credits required for graduation: 132

B. Residency requirements, if any: n/a

C. General education: Total credits: 45

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
LUL 10100	2	Freshman Experience
ENG 15000	3	Strategies for University Writing
ENG 17000	3	Research and Argumentation
Varies	3	Communications
Varies	3	Literature
Varies	3	Literature
Varies	3	Philosophy or Religion
Varies	3	American History or American Government
Varies	3	World History
Varies	3	Social Science
Varies	3	Social Science
Varies	3	Mathematics
Varies	3	Biological, Earth, or Physical Science
Varies	4	Biological, Earth, or Physical Science w/Lab

D. Major requirements: Total credits: 78

Course Number	Credits	Course Title
ART 10600	3	2D Design
ART 10800	3	Color Theory
ART 12000	3	Introduction to Graphic Design
ART 13000	3	Drawing I
ART 13600	3	3D Design
ART 33100	3	Figure Drawing I
ARTH 22200	3	History of Western Art to 1300
ARTH 22400	3	History of Western Art from 1300
FD 10200	0	Fashion Design Practicum
FD 20000	3	Introduction to Fashion Design
FD 21000	3	Textile Science
FD 21100	3	Apparel Design I: Draping
FD 31200	3	Apparel Design II: Patternmaking
FD 31300	3	Apparel Design III: Mini Collections
FD 31600	3	Fashion Illustration
FD 35000	3	Computer-Aided Design I: Apparel Design
FD 35100	3	Computer-Aided Design II: Textile Design
FD 35200	3	Computer-Aided Design III: Patternmaking
FD 37200	3	History of Costume to 1900

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Form PS -- Program Structure

FD 37300	3	History of Costume from 1900
FD 37600	3	Fashion Accessories
FD 38500	3	Fashion Business and Entrepreneurship
FD 41400	3	Apparel Design IV: Technical Design
FD 45000	3	Portfolio Design
FD 46500	3	Fashion Internship
FD 48700	3	Senior Collection I
FD 48800	3	Senior Collection II

E. Free elective credits: 9  
(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:  
Earning a minimum grade of C in FD 48800 Senior Collection II

G. Any unique features such as interdepartmental cooperation:  
All majors within the Department of Art and Design are required to attend formal critiques with the faculty each semester. A portfolio is also required and evaluated by a jury of art and design faculty.



## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name      Lindenwood University  
Program Name          Bachelor of Fine Arts in Fashion Design  
Date    August 12, 2014

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
Live or phone interview; review of resume and career ambitions
- Characteristics of a specific population to be served, if applicable.  
*click here to enter text*

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
Minimum MA in Fashion Design or the equivalent
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
At least 80% of the required major courses will be taught by full time faculty
- Expectations for professional activities, special student contact, teaching/learning innovation.  
Students are required to enroll in FD 10200 Fashion Design Practicum each semester of full-time enrollment. Course requirements include annual production of the spring fashion shows, attendance at area fashion shows and exhibitions, and attendance at select master classes covering a range of fashion-related topics (e.g., trends, textiles, entrepreneurship)

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
45

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- Percent of full time and part time enrollment by the end of five years, 45 (there were 25 majors in 2013-2014)

#### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
3 Years: 5; 5 Years: 10
- Special skills specific to the program.  
Previous experience in fashion design and/or visual arts is recommended
- Proportion of students who will achieve licensing, certification, or registration.  
0
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
n/a
- Placement rates in related fields, in other fields, unemployed.  
<http://www.bls.gov/ooh/arts-and-design/fashion-designers.htm>
- Transfer rates, continuous study.  
[Click here to enter text.](#)

#### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**  
This program is aligned with standards set forth by the National Association of Schools of Art and Design: Standards for Liberal Arts Degrees with a Major in Art/Design; application for initial accreditation will be submitted within three years of implementation.

#### 6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*  
Expected satisfaction rates for alumni is >80% as measured by our Graduating Student Exit Survey; additional data will be attained through 1 year and 3 year alumni surveys administered by the University.
- Expected satisfaction rates for employers, including timing and method of surveys.

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Form PG – Program Characteristics and Performance Goals

Expected satisfaction rates for employers is >80% as measured by our Internship Supervisor Final Evaluation.

#### **7. Institutional Characteristics**

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

Lindenwood is home to the J. Scheidegger Center for the Arts, which includes two fashion design studios, a dedicated computer lab, and state-of-the-art spaces for fashion shows and exhibitions.